

MONTHLY MEMBERSHIP PROGRESS REPORT

District 34 C

Results as of: 04/30/2018

STACEY JONES LOCATION ALABAMA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 20 29 64 JULY/AUG/SEPT JULY/AUG/SEPT 0 1 1 20 45 50 OCT/NOV/DEC OCT/NOV/DEC 0 0 1 40 38 32 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 20 23 11 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN FEB MAR JUNE JULY AUG SEPT NOV DEC APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 120 80 MEMBER GROWTH NET GOAL 40 MEMBER GROWTH ACTUAL 0 LAST YEAR MEMBERSHIP ACTUAL -40 -80 • -120 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 28 CLUBS OF 41 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 1** NEW MEMBERS 727 (68.52%) MALE 334 (31.48%) FEMALE Women Percentage Fiscal Year Goal: 30%